

Company Profile



CREATING THE DIFFERENCE

With ever changing business realities, it is getting harder for brands and businesses to cut through the crowd & to get attention of audience.

We help you get there

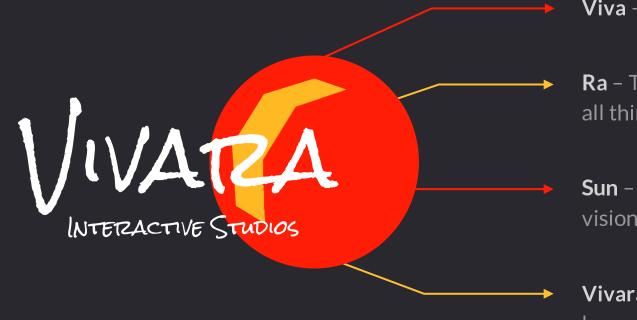
About Vivara





About Vivara

What is Vivara



Viva – To live, and prosper

Ra – The ancient deity of the Sun, the creator of all things

Sun – the one which brings illumination and vision to us all

Vivara – Difference, created by generations of human intellect



Our Strengths

In all of our projects, we keep a keen eye for details, so that no gem is lost

We closely work with you, with a streamlined exchange of ideas and delivering best client experience





Why Vivara?

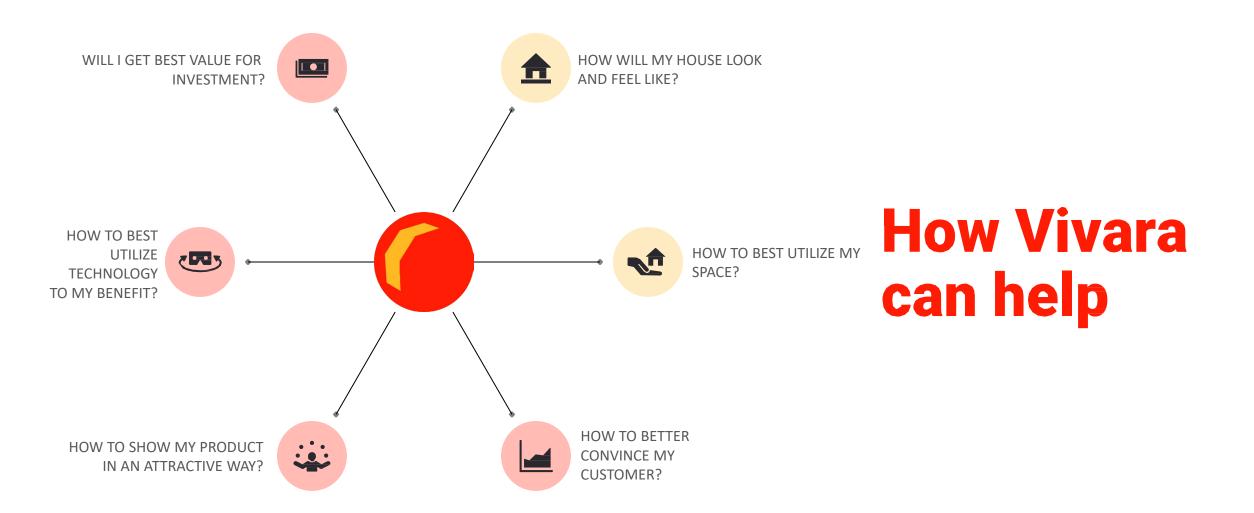
Best Visual Quality

Budget Friendly compared to competition

Creative ideation is our core strength

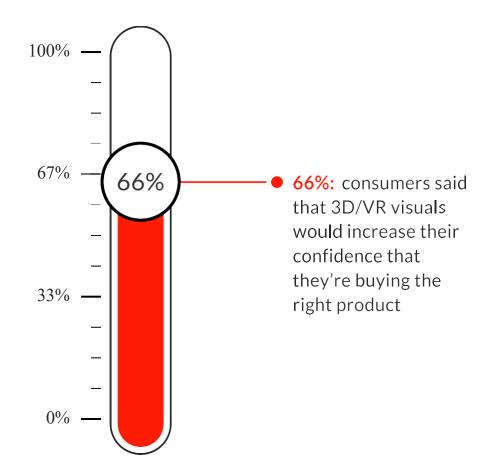
Fast turnaround time and strict timelines







Why visualizations are becoming crucial



 "Wouldn't it be great if I could see the full view of this new printer on market"

 "I wish I could see how this coffee table went with my drawing room design"



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The Solution

We believe that our client's product should be flaunted in all its glory!

The new age consumers are banking more and more on product visuals through 3D renders along with 360° navigation to make informed purchase decisions.

We help our clients give consumer what they want





Our Design Philosophy

We closely work with the client team for the requirements Design perspectives inputs with minute details are discussed The layouts are thoroughly researched and then the design process begins

Detail Oriented: In all of our projects, we keep a keen eye for details, so that no gem is **lost**

Reliability: Handover the project and then forget about it – just see the results!

Commitment: We closely work with you, with a streamlined exchange of ideas and delivering best client experience

Products / deliverables: Various 3d views, 360 view and VR walktroughs

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Our Services





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What We Do

Services







3D Product Animation/Explainer

Product Visualization

Visual Effects for Ads & Films



Architectural Visualization



Virtual Reality Experience





Product Animation/Explainer Videos

Demonstrate the vision

value and differentiators of your product with 3D modeling & product visualization

Advertisement specific capabilities

Features and parts of the product with photorealistic creatives and delightful animations

Reduce a product's time-to-market

while saving development costs. recognize design flaws and optimize the product for improved quality

Present endless product variation

with intended context and stunning visuals.







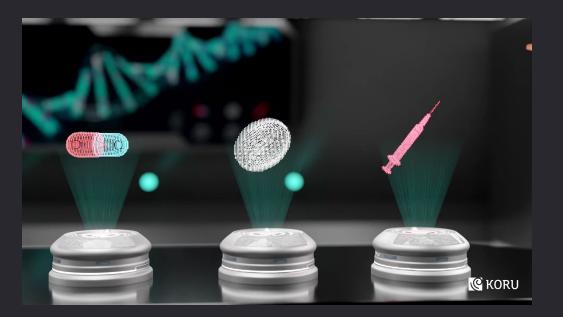


WIPRO 3D F300-2

- Industrial grade
- Best in class
- Built for simplicity
- Robust, reliable, and
- high-performance printer
- Dual nozzle



Click to view Video









Visual-Effects Services

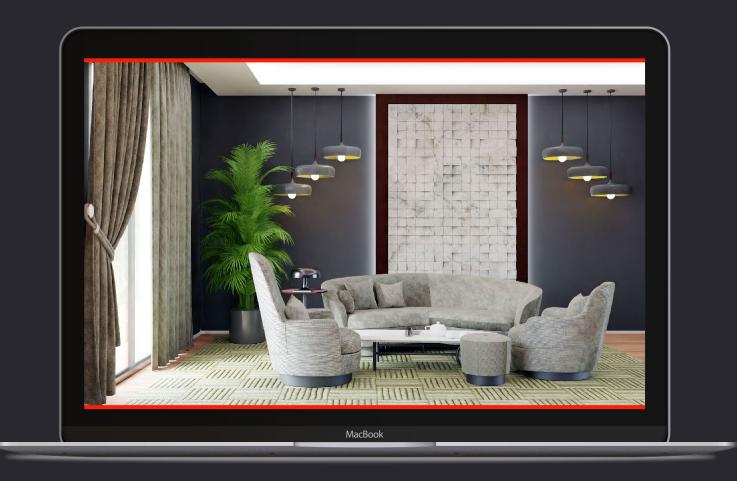
Our attention to detail and flexibility of work will cater to production budgets of all kind.

If you are making a low budget film/Ad and believe that VFX can elevate your production. Feel free to reach out to us.

The team at Vivara Interactive Studios are experienced in creating a wide variety of Visual Effects, from animation through to CGI asset building to 2D matte paintings and set extensions.



Architecture Visualization



Instill Confidence

It is always to "see" rather than to "hear" how would your home look like, thus the visuals play an important role in the Property Sector.



Let us shoulder the responsibility We provide the timely delivery of 3D live Walkthrough Animation for Builders & Real Estate Developers.

Put your best foot forward We are providing exclusive 3D Architectural Animation Services which would really enhance your project and take it to another level.





Virtual Reality Walkthrough

As the name suggests Virtual Reality (VR) is a realistic virtual projection or a simulated experience using a graphical method. It has various applications from Architectural presentation digital marketing, Gaming , training , medical etc

We at Vivara specialize in developing and delivering customized Virtual reality solutions to help you stand apart and above the competition.

Virtual architecture walkthrough is one great tool used for an interactive experience which has proven to ease the decision making process and has emerged as a game-changer



I've worked on several video projects with agencies and freelancers but this experience with Akshay and Vivara was one of the smoothest ever.

The project had a very short deadline. We needed a 60-90 second 3D video in under 7 days. As is quite typical for a project which wasn't completely defined at the time of onboarding Vivara, the video overshot duration and finally clocked in at 2 mins 30 seconds.

We received the video on time, with a quality level that exceeded our expectations given the time-frame, and at a cost that was reasonable. The combination of these 3 things is rare.

Vivara is going to be a company I work with in the longterm and recommend to folks in my network.

> Justin Alva Founder Masonry Studios



CKORU

Koru UX Design | www.koruux.com

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We worked with the team at Vivara Studios to help us put together an explainer video for a complex concept. As a UX design company specializing in designing enterprise products ourselves, we had high expectations around the quality of delivery with tight timelines to work with. It was nice to have the team at Vivara approach our brief with a methodological process following a few initial reviews where we could mutually align our expectations and define milestones. Periodic updates and review sessions helped us keep things on track with no surprises in the end.

They were great at communicating and would respond promptly allowing us to scale and make progress. They were extremely open to feedback and transparent in terms of setting expectations.

It was a great collaboration, and we highly recommend them. We look forward to working together again. 99

> Kshitij Kaushik VP of Experience Design



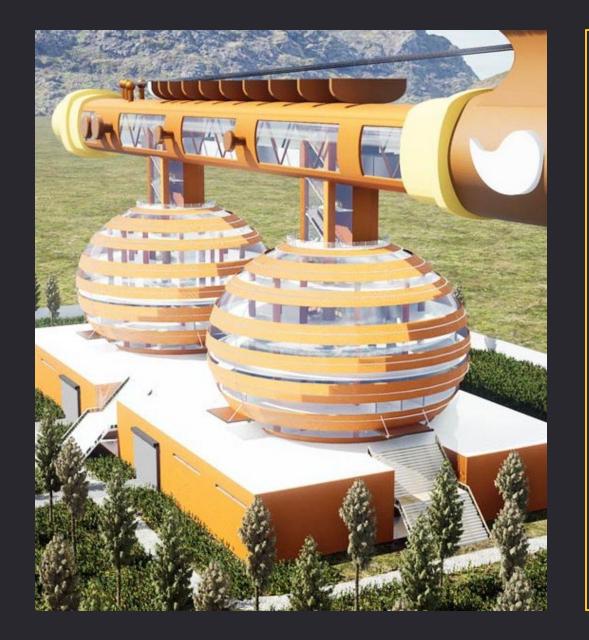
CHOKORE

Akshay is a kick ass founder of Vivara who is so quick to understand client needs and then translate them into actionable videos / gifs etc. His strength is creative execution, and he delivers them superbly. I am so happy to have him as an agency which doubles up as a friend who is there when you need him. His execution timelines and detailing is great.

Go for Vivara,

Akash Verma Co Founder - chokore





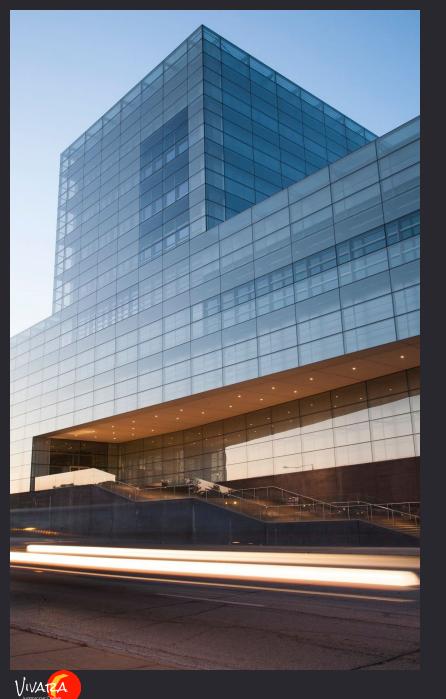
Visualization is a new tool for humanity to evolve further in its creative expressions.

Vivara Interactive Studios is a promising incumbent in visualization in the Indian context.

They are capable to present clients vision in novel and contemporary ways **99**

Prof. Ar. Asok Putivan





Let's do great things together.

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